

## Message Text

LIMITED OFFICIAL USE

PAGE 01 QUITO 06879 151958Z

73

ACTION ARA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 COME-00 EB-07 FRB-03

INR-07 NSAE-00 USIA-06 TRSE-00 XMB-02 OPIC-03 SP-02

CIEP-01 LAB-04 SIL-01 OMB-01 DOTE-00 PA-01 PRS-01

/055 W

----- 110763

R 151840Z SEP 75

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 7261

INFO AMEMBASSY BOGOTA

AMEMBASSY CARACAS

AMCONSUL GUAYAQUIL

AMEMBASSY LA PAZ

AMEMBASSY LIMA

AMEMBASSY SANTIAGO

LIMITED OFFICIAL USE QUITO 6879

E.O. 11652: N/A

TAGS: ECIN, EIND, EC

SUBJECTA DEVELOPMENT OF ECUADOREAN AUTOMOTIVE SECTOR IN RELATION TO  
POTENTIAL ANDEAN PACT ASSESSMENTS

REF: (A) LIMA 7527 (B) QUITO 3582

1. EMBASSY READ WITH INTEREST MOST RECENT REPORT FROM AMEMBASSY  
LIMA CONCERNING LATEST RUMORS ABOUT FOREIGN COMPANIES WHO WILL  
PARTICIPATE IN ANDEAN PACT AUTOMOTIVE SECTOR DEVELOPMENT.

2. EMBOFF SPOKE WITH OFFICIAL OF GOE INDUSTRIAL DEVELOPMENT  
CENTER (CENDES) IN CHARGE OF MOTOR VEHICLE SECTOR DEVELOPMENT  
CONCERNING REPORT THAT FIAT OR RENAULT WERE FRONT RUNNERS FOR  
A-2 CAR. EMBOFF ALSO SPOKE WITH LOCAL FORD REP ABOUT FORD'S  
INTEREST IN AND PROSPECTS FOR BOTH AUTOMOBILE AND TRUCK PRO-  
DUCTION. SALIENT POINTS OF THESE CONVERSATIONS REPORTED IN  
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PAGE 02 QUITO 06879 151958Z

PARA 3 AND 4 BELOW.

3. CENDES OFFICIAL SAID THAT THERE HAD BEEN NO OFFICIAL RPT  
OFFICIAL GOE MISSION TO RENAULT, ALTHOUGH HE ADMITTED POS-  
SIBILITY THAT GROUP OF PRIVATE BUSINESSMEN MAY HAVE GONE.  
ONLY AUTOMOBILE COMPANY KNOWN TO HAVE HAD SERIOUS TALKS WITH  
GOE ABOUT INSTALLING PLANT HERE IS GM. ROBERT R. LANGELIER,  
PRESIDENT OF GM OF VENEZUELA, WAS HERE IN  
MAY TO DISCUSS  
POSSIBLE GM PROPOSAL FOR ECUADOR'S INDEPENDENT MOTOR VEHICLE  
PLANS (REF B). CENDES OFFICIAL SEEMED FAVORABLY DISPOSED  
TOWARD GM, BUT ALSO TACITLY ADMITTED PRESSURE WITHIN ANDEAN  
PACT FOR QUOTE RATIONALIZATION UNQUOTE OF MANUFACTURING  
OPERATIONS, WHICH WOULD PROBABLY MEAN SELECTION OF TWO OR  
THREE COMPANIES (PRESUMABLY EUROPEAN) FOR ENTIRE SUBREGION.

4. LOCAL FORD REP SEEMED TO FEEL THAT FORD MAY BE IN GOOD  
POSITION TO BE SELECTED FOR PLANTS BECAUSE FORD HAS RECENTLY  
SOLD 1,600 VEHICLES TO ECUADOREAN ARMED FORCES. ASSUMING THAT  
ARMED FORCES HAVE GOOD EXPERIENCE WITH FORD VEHICLES, THIS MAY  
SWING ECUADOR TOWARD CHOOSING FORD TO CARRY OUT ANDEAN PACT  
ASSIGNMENTS.

BREWSTER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** AUTOMOTIVE INDUSTRY, PROPOSALS (BID), ECONOMIC PROGRAMS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 SEP 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** GolinoFR  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975QUITO06879  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750319-0669  
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**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ARA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
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**Review Authority:** GolinoFR  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** DEVELOPMENT OF ECUADOREAN AUTOMOTIVE SECTOR IN RELATION TO POTENTIAL ANDEAN PACT ASSESMENTS  
**TAGS:** ECIN, EIND, EINV, EC, XM, US, ANDEAN PACT  
**To:** STATE  
**Type:** TE  
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